

ZOLATONE[®]

AUTOMOTIVE • INDUSTRIAL • MARINE

Zolatone Automotive, Industrial & Marine
A Division of Advanced Refinish Technologies
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Walled Lake, MI – March 31, 2009 – Zolatone Automotive, Industrial & Marine is proud to announce the launch of their new and improved web site, which makes information about the company easier to access and offers additional ways to keep updated on current events.

The web site, www.zolatoneaim.com (same address as the old site) was designed with smoother functionality and ease of use in mind, which is an effort to further contribute to a pleasant customer experience.

Along with our new web site we hope that Zolatone customers will be more willing to go online to obtain information on technical data sheets, updates, new releases, and to drop comments about their experiences with our products.

“We are amazed at how good the web site looks while allowing our customers to learn more about our products and how it can meet their needs,” stated Amy Kramer – National Account Manager.

Kramer added that it should be easier for visitors on the new site to navigate around. “Part of our goal in redesigning the site was to make it more intuitive so visitors and customers could more easily find what they are looking for,” she stated.

About Zolatone Automotive, Industrial & Marine

Zolatone Automotive, Industrial & Marine, a division of Advanced Refinish Technologies, which is a subsidiary of Quest Specialty Chemicals, has been used for over the past 50 years as a unique coating in the automotive, industrial, and marine industries. Zolatone provides protection and beauty on a variety of surfaces including: ferrous metals, aluminum, plastics, fiber glass, wood, ceramic, and glass. Zolatone is a durable coating that resists wear from abrasion, scratching and chipping in normal every day use. Much tougher than regular paint, Zolatone offers one of the most unique and dependable coatings available today. For more information visit: www.zolatoneaim.com.